


ISTITUTO
MARANGONI
MIAMI



ASSOCIATE OF APPLIED SCIENCE FASHION BUSINESS

ISTITUTO MARANGONI MIAMI
THE MIAMI SCHOOL OF FASHION AND DESIGN

786-622-0193 

miami@immiami.edu 

immiami.edu 

ADMISSIONS GUIDANCE
ACADEMIC YEAR 2026/27

PROGRAM DESCRIPTION

The Associate of Applied Science in Fashion Business program is an educational program in which the students engage in a well-rounded curriculum that encompasses a wide range of subjects, including business principles, branding, digital design, marketing, economics, and the history of fashion. This comprehensive approach equips students with the knowledge and skills needed to excel in various aspects of the fashion business, from fashion branding and marketing to product development and economics. Learning is not limited to the classroom; students engage with market insights, refining their skills through professional proposals for designated brands, a valuable experience that equips them with practical knowledge and a competitive edge. Additionally, the program fosters industry connections through guest lectures, networking events, and collaborative projects, providing students with firsthand exposure to the dynamic world of fashion business.

PROGRAM SPECIFICS

CREDENTIAL

Associate of Applied Science Degree

START TERM

Spring, Summer, Fall

CREDITS

60 credits

DURATION

2 years

LOCATION

Miami, FL

COST PER CREDIT HOUR

\$1,360

COURSE LOAD

Full-Time or Part-Time

MODALITY

On Campus

TUITION AND FEES

\$85,900

STEP-BY-STEP GUIDE: HOW TO APPLY

- 1 Explore Programs immiami.edu/all-programs
- 2 Schedule a Meeting immiami.edu/appointment
- 3 Submit Your Application immiami.edu/apply
- 4 Submit Registration Documents
- 5 Application Review and Enrollment

REGISTRATION DOCUMENTS

Degree Programs

- Online Application (Fee \$100)
- High School Official Transcripts and Diploma
- Valid ID
- Resume
- Personal Statement

PROGRAM CURRICULUM

SEMESTER I
Principles of Business I
Fashion Branding Fundamentals
Digital Design
English Composition I
History of Art

SEMESTER III
Fashion Communication
Trend Forecasting
Advanced Digital Design
College Mathematics I
Speech

SEMESTER II
Principles of Business II
Fashion Marketing Principles and Practices
History of Dress and Costume
Microeconomics
Fashion, Art, and Cultural Design

SEMESTER IV
The Buying Arena
Production 360
Product Development
Fabrics & Materials
Principles of Economics