




BACHELOR OF FINE ARTS FASHION DESIGN

ISTITUTO MARANGONI MIAMI
THE MIAMI SCHOOL OF FASHION AND DESIGN

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immiami.edu 

ADMISSIONS GUIDANCE
ACADEMIC YEAR 2026/27

PROGRAM DESCRIPTION

The Bachelor of Fine Arts in Fashion Design aims to form future professionals for the engaging fashion industry. Today's fashion designers are catalysts of creativity, forming new trends, responding to consumer demands, industry developments and new technology, from initial design right through to the finished garment. Students learn a breadth of skills and knowledge in design, pattern cutting and garment technology, for womenswear, menswear, and elements of fashion accessories design. The program encourages students to develop an individual style, necessary to build a solid future in fashion. Graduates will be equipped to deal with existing and emerging technologies in today's apparel manufacturing and retailing environments and have an understanding of business practices within the global clothing industry. In the final year students work as independent practitioners, completing the course with the necessary skills to progress onto industry placement, postgraduate study, or as independent self-employed professionals.

PROGRAM SPECIFICS

CREDENTIAL

Bachelor of Fine Arts Degree

START TERM

Spring, Summer, Fall

CREDITS

120 credits

DURATION

4 years

LOCATION

Miami, FL

COST PER CREDIT HOUR

\$1,360

COURSE LOAD

Full-Time or Part-Time

MODALITY

On Campus

TUITION AND FEES

\$171,300

STEP-BY-STEP GUIDE: HOW TO APPLY

- 1 Explore Programs immiami.edu/all-programs
- 2 Schedule a Meeting immiami.edu/appointment
- 3 Submit Your Application immiami.edu/apply
- 4 Submit Registration Documents
- 5 Application Review and Enrollment

REGISTRATION DOCUMENTS

Degree Programs

- Online Application (Fee \$100)
- High School Official Transcripts and Diploma
- Valid ID
- Resume
- Personal Statement

LEARNING OUTCOMES

- **Learn how to design and construct garments** – Develop skills in sketching, draping, pattern-making, and sewing to bring fashion concepts to life.
- **Master fabric selection and textile techniques** – Understand how different materials, prints, and textures affect garment structure and movement.
- **Develop skills in digital fashion design** – Use industry-standard software like CLO 3D and Adobe Illustrator to create digital designs and technical drawings.
- **Explore sustainability and innovation in fashion** – Learn how to integrate sustainable practices, ethical sourcing, and new technologies into your design process.
- **Understand the full fashion design process** – Gain knowledge in concept development, trend research, collection planning, and garment production.
- **Build a unique personal style and vision** – Experiment with silhouettes, colors, and trends to develop your own creative identity.
- **Create a professional portfolio and collection** – Showcase your work through a final collection and portfolio, preparing for careers in fashion design, entrepreneurship, or further studies.