




CROSS PROGRAM EXPERIENCE

ISTITUTO MARANGONI MIAMI
THE MIAMI SCHOOL OF FASHION AND DESIGN

EXCLUSIVE FOR IMM STUDENTS

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Diversify your creative portfolio with our new cross program labs designed for students who want to enhance their skill set exclusive for IMM students. The courses last 6 weeks, 1 hour per week, and each course costs \$500 USD. If you have questions, please reach out to student.services@immiami.com.

Classes start October 13th. See you in class!

PROGRAM OFFERINGS



DIGITAL & SOCIAL MEDIA IN FASHION

MONDAY 5 - 6 PM

This lab provides an introduction to the digital and social media landscape within the fashion industry. Students will work in class to explore digital tools, create content, and develop platform-specific strategies for fashion brands. You will learn by crafting digital content, analyzing real-world brand strategies, and building your own basic marketing plan to enhance brand visibility.



SEWING

TUESDAY 5 - 6 PM

This lab introduces students to both hand and machine sewing techniques. Students will develop practical skills in sewing, with projects ranging from basic stitches to creating simple garments. Through guided practice and hands-on projects, students will learn how to master essential sewing skills that can be applied to more complex designs.



PHOTOGRAPHY

WEDNESDAY 5 - 6 PM

This lab introduces students to the technical and creative aspects of photography, with an emphasis on digital cameras, lighting, composition, and post-processing. You will engage in real-time shooting exercises and editing sessions, gaining the skills needed to create compelling images from start to finish.