






# PERSONAL STYLING

**ISTITUTO MARANGONI MIAMI**  
**THE MIAMI SCHOOL OF FASHION AND DESIGN**

786-622-0193   
miami@immiami.edu   
immiami.edu 



## PROGRAM DESCRIPTION

The Personal Fashion Styling Summer Studio offers an immersive introduction to the practice of styling for individual clients. Over three intensive weeks, students explore body types, proportions, and style identities, apply color theory, and learn closet auditing and personal shopping strategies. Through hands-on workshops and digital tools, they design capsule wardrobes tailored to different lifestyles and conclude with a complete client styling project presented in a professional format.

## PROGRAM SPECIFICS

### TUITION

Domestic Students \$3,750  
International Students \$4,600

### EARLY BIRD DEADLINE

Early Bird: March 31st  
Pay full amount by deadline and receive \$500 discount.

### DURATION

3 weeks

### CLASS START DATES

July 6<sup>th</sup> - July 23<sup>rd</sup>

### SCHEDULE

Monday - Thursday; 10:00 AM - 3:30 PM

## STEP-BY-STEP GUIDE: HOW TO APPLY

- 1 Explore Programs [immiami.edu/all-programs](https://immiami.edu/all-programs)
- 2 Schedule a Meeting [immiami.edu/appointment](https://immiami.edu/appointment)
- 3 Submit Your Application [immiami.edu/apply](https://immiami.edu/apply)
- 4 Submit Registration Documents

### REGISTRATION DOCUMENTS

- Online Application
- Application Deposit \$500
- Valid ID
- Resume

## LEARNING OUTCOMES

### BODY TYPES & STYLE IDENTITIES

Students will learn to assess different body shapes and proportions, understand style archetypes, and translate these analyses into client-specific styling strategies.

### CLOSET AUDITS & SHOPPING STRATEGIES

Participants will master techniques for evaluating existing wardrobes, identifying gaps or opportunities, and practicing both in-store and online shopping strategies that align with client profiles and sustainability goals.

### DIGITAL STYLING TOOLS

The program will cover digital styling platforms, mood-board software, virtual lookbooks, and presentation decks, preparing students to communicate styling proposals confidently in a modern digital context.

### COLOR THEORY & PALETTES

The course will teach how hue, chroma, and value interact, enabling students to develop personalized color storyboards and seasonal palettes that align with a client's identity and lifestyle.

### CAPSULE WARDROBE BUILDING

Students will design versatile 10–12 piece wardrobe capsules tailored to real-world client profiles — from corporate professionals to creative freelancers — ensuring adaptability across settings and body types.

### CLIENT STYLING PROJECT

Students will apply all of their skills to a full client brief: consultation, analysis, fittings, look creation, photo documentation, and a final professional presentation showcasing their styling solution.