






# HOME STAGING

**ISTITUTO MARANGONI MIAMI**  
**THE MIAMI SCHOOL OF FASHION AND DESIGN**

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## PROGRAM DESCRIPTION

In just three weeks, this hands-on program equips you with the foundational skills and knowledge required to succeed in the growing field of home staging. Designed for aspiring home stagers and realtors alike, this course covers every essential aspect of home staging, from staging techniques and decorating aesthetics to starting and growing business and acquiring clients. Guided by industry insights and practical exercises, you'll learn how to enhance properties to captivate buyers and drive sales, making every space market-ready and unforgettable.

## PROGRAM SPECIFICS

### TUITION

Domestic Students \$3,750  
International Students \$4,600

### EARLY BIRD DEADLINE

Early Bird: March 31st  
Pay full amount by deadline and receive \$500 discount.

### DURATION

3 weeks

### CLASS START DATES

June 15<sup>th</sup> - July 2<sup>nd</sup>

### SCHEDULE

Monday - Thursday; 10:00 AM - 3:30 PM

## STEP-BY-STEP GUIDE: HOW TO APPLY

- 1 Explore Programs [immiami.edu/all-programs](http://immiami.edu/all-programs)
- 2 Schedule a Meeting [immiami.edu/appointment](http://immiami.edu/appointment)
- 3 Submit Your Application [immiami.edu/apply](http://immiami.edu/apply)
- 4 Submit Registration Documents

### REGISTRATION DOCUMENTS

- Online Application
- Application Deposit \$500
- Valid ID
- Resume

## LEARNING OUTCOMES

### UNDERSTAND THE ROLE OF A HOME STAGER

Gain fundamental knowledge of what home staging entails, types of staging services available, and how to work effectively with clients.

### LAUNCH A HOME STAGING CAREER

Build foundational skills for getting hired as a professional home stager or launching your own staging business, from creating a business plan to managing finances and staffing.

### DEVELOP CORE STAGING SKILLS

Master key techniques for space planning, sourcing, organizing, decorating, and staging for both occupied and vacant homes to ultimate interior appeal.

### CREATE EFFECTIVE MARKETING STRATEGIES

Learn proven marketing techniques to attract clients and build a successful home staging business, including campaign planning, marketing tools, and networking strategies.