

FASHION SUMMER CAMP

ISTITUTO MARANGONI MIAMI
THE MIAMI SCHOOL OF FASHION AND DESIGN

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ADMISSIONS GUIDANCE
SUMMER 2027

PROGRAM DESCRIPTION

The Fashion Summer Camp course is tailored for students aged 14 to 18 who are looking for a pre-college course to understand the intricacies of the fashion industry. The program will delve into the main areas of fashion: design, styling, and business. Led by our higher education faculty, students have the opportunity to delve into fashion trends, acquire knowledge in textile selection and garment construction techniques, explore the pivotal role of marketing and branding in the fashion industry, and actively contribute to the development of their college fashion portfolio.

PROGRAM SPECIFICS

AGES
14-18

TUITION
Domestic Students: $3,500
International Students: $3,950

EARLY BIRD DEADLINE
Early Bird Discount: Pay the full amount by March 31st and receive a $500 discount.
Food Package (Optional): $250

DURATION
2 weeks

CLASS START DATES
May 31st - June 11th
June 15th - June 27th
June 28th - July 9th
July 12th - July 23th
July 26th - August 6th
August 9th- August 20th

SCHEDULE
Monday - Friday; 9:30 AM - 4:30 PM

STEP-BY-STEP GUIDE: HOW TO APPLY

1. **Explore Programs immiami.edu/all-programs**
2. **Schedule a Meeting immiami.edu/appointment**
3. **Submit Your Application immiami.edu/apply**
4. **Submit Registration Documents**

REGISTRATION DOCUMENTS

Pre-College Programs

- Online Application
- Application Deposit $500
- Valid ID

PROGRAM CURRICULUM

WEEK 1	WEEK 2
Fashion Systems & Luxury Brand Development	Atelier Studio: Garment Upcycling
History of Fashion & Trend Forecasting	Garment Design & Construction Workshop
Fashion Styling Fundamentals and Color Theory Workshop	Fashion Photography & Editorial Direction
Fashion Illustration I & II	Social Media & Fashion Content Creation
Branding & Marketing Strategy + Case Study	Denim Jacket Customization Workshop
Portfolio Workshop + Intro to Fabrics & Textiles	Portfolio Day- Final Presentations